



BROUGHT TO YOU BY
CALIFORNIA SKIN LASER CENTER,
GERALD N. BOCK, M.D.

A Pioneer of Cosmetic Advances at Central Valley's Premier Facility for Enhancement of the Skin, Face and Body.

Advances In Renewal Procedures

"We are living in a time where a single office visit can literally take years off your face. Throughout my 30+ years as a dermatologist, I have seen the positive impact cosmetic treatments have had on my patients. I continually seek out and offer the most advanced procedures and technology to provide optimal results with minimal, to no downtime."

Gerald N. Bock, M.D.,

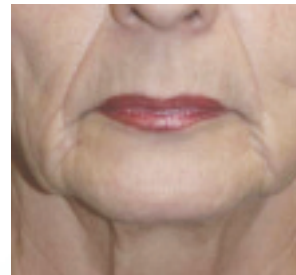
Board Certified Dermatologist Medical Director, CSLC

MACS-LIFT

Are the negative cosmetic effects of aging reducing your confidence? Now you can take action without the trauma, expense and downtime of a facelift, with the revolutionary MACS-Lift.

A MACS-Lift (also known as an S-Lift) can accomplish just about everything that a traditional facelift can with less surgery, downtime and cost. This ingenious minimally invasive outpatient procedure gently removes excess sagging skin on the face and neck while tightening underlying tissue for a long lasting result. The incision is in the natural crease in front of the ear and is meticulously closed to produce a scar which usually becomes almost invisible over time. A MACS-Lift takes two to three hours and results in:

- A natural look similar to your appearance 10 years ago
- Quick recovery (2-7 days)
- Significant savings and lower risk, since general anesthesia is not involved. It is performed using tumescent local anesthesia and oral sedation (Ativan).
- Smaller incisions with minimal bleeding
- Much less post-operative bruising, swelling and scarring
- Youthful restoration of sagging skin in the lower face and neck
(continued on back page)



*Actual Patient of Dr. Bock
 Before MACS-Lift*



*Actual Patient of Dr. Bock
 After MACS-Lift*



*Actual Patient of Dr. Bock
 Before MACS-Lift*



*Actual Patient of Dr. Bock
 After MACS-Lift*

THE CSLC EXPERIENCE

The California Skin Laser Center medspa focuses on minimally invasive state-of-the-art treatments backed by a philosophy that ensures patient satisfaction, comfort, privacy and safety. All treatments are supervised or performed by a board-certified dermatologist with many years of successful experience performing a large variety of cosmetic procedures. Many treatment modalities are available including fillers, BOTOX, eyelifts, Thermage, the Fraxel Laser, tumescent liposuction, the Threadlift, MACS-Lift and much more. We can evaluate your needs and recommend the best solutions to meet your goals with minimal downtime.

www.CaliforniaSkinLaser.com 800.500.5842

209-956-4260 1617 St. Marks Plaza, Suite C, Stockton, CA 95207 999 S. Fairmont Avenue, Suite 120, Lodi, CA 95242

SEE INVISIBLE DAMAGE WITH A FREE VISIA EXAM

When it comes to your skin, knowledge is power. Our Visia Skin Analysis provides detailed pictures and measurements of hidden skin problems, so you can treat them before they appear. You will receive:

- Standard and UV photos and measurements of your skin's condition.
- Measurements of spots, pores, wrinkles, evenness, UV spots, photo damage and bacteria that is compared to results with others in your age group.
- A custom treatment plan designed to repair specific problems before they are visible.

Call CSLC today to schedule your complimentary, no obligation Visia skin analysis.

MACS-LIFT *(continued from front page)*

We are able to offer our patients a younger, healthier, natural result rather than a "lifted" appearance.

MACS-Lift eliminates most of the disadvantages of face-lifts.

	MACS-Lift	vs.	Face-Lift
Tightens cheeks, jaw & neck	Yes		Yes
Eliminates deep nasolabial folds & jowls	Yes		Yes
Done in doctor's office with local anesthesia	Yes		No
Minimal swelling, bruising & pain during recovery	Yes		No
Patient is awake & comfortable during procedure	Yes		No
Patient can resume normal activities in a few days	Yes		No

Ideal Candidates Who Benefit from CSLC Services

	Yes	No
Would you like to look younger, not different?		
Do you prefer quicker, less invasive procedures?		
Do you want to emphasize your natural beauty?		
Are you looking for personalized, service-oriented care?		
Is minimal to no downtime important to you?		
Do you prefer having a board certified dermatologist?		
Are state-of-the-art technology & techniques important to you?		

If you answered "yes" to any of these questions, you owe it to yourself to learn more about CSLC. Please visit online at www.CaliforniaSkinLaser.com or call 800.500.5842.



UV Photo

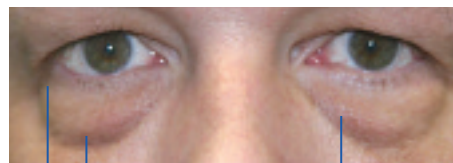
"Thank you so much. You did a wonderful job. I've waited years for this but I never would have done a full face lift. I'm so glad you came along with the MACS-Lift."

*J.W. Abdominal Liposuction & MACS-Lift**

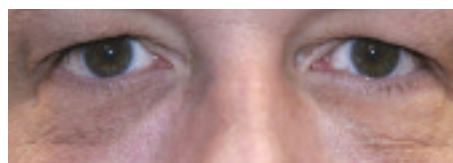
"I haven't felt this good... in years. You've really done a lot for me, I want to thank you."

*J.B. MACS-Lift**

**Patient experiences may vary.*



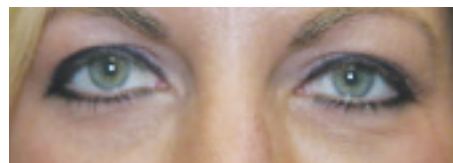
Loss of volume in the eye area can be a sign of aging.



Replacing lost volume with fillers during a short office visit creates a rapid result.



Before fillers.



After fillers the appearance of bags under the eyes are eliminated.

Before and after photos are actual patients of Dr. Bock.

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